CRAFT SHOES DEVELOPMENT: POETICS OF CREATION TO MAKING PROCESSES

Leticia Castori de Souza(*)
Fashion Design, Senac - São Paulo, Brazil
(*)Email: leticiacastori@hotmail.com

ABSTRACT

The Handcrafted Footwear Development Project: Poetics of Making Processes of the Creation has two primary objectives: theoretical approaches about the craft of handmade shoes, starting from the origins of handmade shoes, knowing the materials used and reaching masters of craft; and practical experience on the creation of two collections of handmade shoes, which involve the creative process of the designer and the stages of preparation of the modeler. A collection of women's shoes: Capitu sent flowers as inspiration brings the rise of social character Capitu during construction Dom Casmurro, Machado de Assis with the poetic brushstrokes of watercolor, already menswear collection titled: Dom Muttering, search through the psychological behavior of the character and narrator Dom Casmurro, colors and textures reveal the feelings of two moments of the same: the phase of adolescence and adulthood. The literature is seen as a possibility of creation. Within the clothing collection, tests performed on prototypes enable understand the processes of modeling and the tools used for the execution of the trade in practice. Generally, the project shows the major steps that involve the production of a handmade shoe, to stimulate new perspectives to document processes projects in Footwear

Keywords: handmade shoes, creation, Capitu, Bentinho, Dom Casmurro, Brazilian literature, modelling, confection.

INTRODUCTION

Humans make use of shoes since ancient times, but a lot of information have been lost over time, as we rely on concrete materials to design the story, it would not be much different when it comes to the history of shoes, many authors in their publications on the subject is faced with the difficulty of drawing a homogeneous line to tell about the history of shoes and started reporting specific moments in the history of the property or bring several issues tacked over the area with curiosities around the use of cultural reasons, social and aesthetic, which led to the emergence of certain models of shoes.

There is a story that has passed orally between the artisans of footwear and that was released by Ablac, Association of Tenants Artifacts and Shoes, in 2007 banner in trade fairs, which tells about a king who when walking through a garden had your foot hurt by a thorn, very angry with the situation king ordered his minister covering all the land of his kingdom with leather, so that such an incident never happen again. That's when the minister had the idea to cover the feet of the king with leather, since he understood that he could not attend faithfully to the will and the order of their king. The idea worked! This study has two objectives: the survey on the processes of manufacture of handmade shoes and the development of two collections of shoes, inspired and created from the work of Don Casmurro Machado de Assis,
one of women's footwear consists of three products with development of painting on leather, watercolor effect, and the other of men's shoes made up of two leather shoes with worn effect. Finally, the improvement of the knowledge acquired around the making of handmade shoes process through technical modeling, moulage to form and volume test applicability of assimilated techniques and techniques developed during the project.

Literature is used in this work as a creative source for the build process. Machado de Assis created in his works innovative possibilities for your time, your drama sought the removal of the influence of French theater formulating an identity ever seen for the Brazilian theater. This identity was so marked that it did create high-profile characters: Capitolina, enigmatic character and inspired Euclydes Marinho, Brazilian author of soap operas, producer, director and screenwriter, creating the miniseries that received the Capitu name and had its debut Globo television network in 2008.

Many professionals and students seeking within the literature ways of understanding the clothing of a given period, the Machado de Assis works cause a major research challenge with regard to dress, since the author uses -If the clothing to mock the personality of the characters, a fact that led Geanneti Tavares Salomon to be published in 2010 the book Fashion and Irony in Dom Casmurro. In order to add studies around Brazilian characters, reading of Don Casmurro work focusing on the characters: Capitu and Bento, allowed the subject to create the collection Capitii sent flowers and the sun Muttering collection.

The women's collection features three pairs of shoes created from a stylistic vision of social ascension Capitii, as the work allows the mirror to understand the end of the women's clothing of the nineteenth century and reveals the movement of social classes in the period concerned, the character breaks the social and its duraque shoes comes to married boots and to make use of married hat barriers.

Already the men's collection is aimed at a study of colors and textures that narrate two moments Bento’s life: the adolescence and adulthood, with the presence of the beloved Capitii and lack thereof, respectively.

RESULTS AND CONCLUSIONS

The tour path of creating shoes for cooking processes was precisely one of the objectives pursued since the beginning of this project, a year back for new discoveries and new learning in an area as economically significant, which is to make shoes, and culturally by reveal much about 1142ehaviour and industry technology. The disappearance of the shoe craft professional techniques is exciting, in a way this project aims to encourage new forms of research and document processes putting theory into practice.

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REFERENCES


