

Perdicoulis PublishingSM

The consolidation of the body of knowledge (γνώση) of Systems PlanningSM is bestowed on its founder and trustee through an *editorial interface* — the *independent* scholarly venture **Perdicoulis PublishingSM** (est. 2011) — whose statutes are maintained in this folio and whose content is featured online as a 'store of knowledge'.

The independent Systems PlanningSM publications are created and curated according to the in-house *editorial style* (§ 3), thus resolving legacy shortcomings of mainstream scholarly publishing (e.g. hasty procedures, suppressed error correction, assessment by proxy) and making publications freely available to the community for direct assessment, use, and feedback.

1 Manifesto

INDEPENDENT^{a b} SCHOLARLY^{c d} PUBLISHING^e

— *Specifications* —

INTENT *A pro bono publico^f service that disseminates^g scholarly content* — i.e. public contributions^h that are kindly offeredⁱ.

CONTENT *Trustworthy publications^j at an advanced level (e.g. understanding, knowledge) and, in a complementary way, at a basic level (e.g. data, information)^k.*

CONTAINER The *type* of publication (e.g. journal article, poster) and the corresponding *medium* (e.g. print, online) should suit the content, including its extent and detail^l.

— *Emission* —

FREEDOM Scholars reserve the right^m to publish anything they deemⁿ necessary for their function; this also fosters the evolution of science through the development of alternatives^o.

RESPONSIBILITY Scholarly publishing requires of authors and publishers *dedication* and *competence* regarding *content* as much as *procedures* (e.g. content- or publication-specific).

— *Reception* —

EDUCATED READERSHIP *Discerning* the trustworthiness of content in any publication requires appropriate *scrutiny* by the readers, who must be well prepared^p.

CONSTRUCTIVE FEEDBACK *Competent^q and impartial* reviewers help improve the quality of scholarly publications through *permanently open, community-wide^r* feedback.

— *Interference* —

BUSINESS Choices^s or pressures^t of the publication media^{u v} should be clearly distinguished from the *merit* of content (e.g. topicality, sound reasoning and procedures).

SUBJECTS Existing journals on currently available subjects should not hinder the creation of *new channels and means^w* to share scholarly content appropriately.

^a i.e. self-governing, non-commercial; qualifications and experience are an important requirement for quality assurance and overall reliability of the service and the published content
^b Commercial publishers may provide options for 'classic print' or 'deluxe' editions and mainstream distribution (e.g. bookstores, commercial journals); quality, costs, delays, and restrictions are to be assessed in every case
^c i.e. involving diligent academic study (Perdicoulis, 2016a, Operating principles) with interest in understanding and knowledge (Perdicoulis, 2014g, Intellectual achievement)
^d Reliability of the published content is to be judged *directly* (Perdicoulis, 2013a,c), avoiding proxies such as 'prestige', 'recognition', or 'journal impact' — v. (Perdicoulis, 2014e, Metrics)
^e A scholar-owned (v. § 2.2), distributed publishing model
^f i.e. for the benefit of the wider community; this implies *ethical* conduct regarding sensitive issues such as *money* (e.g. profit, greed) and *decision making* (e.g. democracy, quality, pressures, personal/ group interests)
^g Appropriate sharing of scholarly content raises *ethical* issues (e.g. promotion) as well as *practical* issues (e.g. discoverability) — v. § 4
^h The content may have an 'impact' (e.g. provoke a change, make a difference) to subsequent research or applications; this 'impact' should not be confused with E. Garfield's *impact factor* popularity proxy
ⁱ i.e. not coerced (for instance, through marketing or soliciting) for commercial or career promotion purposes
^j i.e. high-quality documents elaborated with diligence and appropriate means (Perdicoulis, 2015c, 2012)
^k Understanding is a necessary condition for explanation (Perdicoulis, 2013b)
^l The containers themselves should carry no status of superiority or inferiority (e.g. prestige or stigma)
^m Publications may be encouraged for the public good, but not coerced for private profit
ⁿ Currently: community regulation is encouraged; censorship is forbidden; commercial screening is tolerated
^o v. the nature of 'scientific revolutions' (Kuhn, 1996)
^p e.g. capacity for direct judgement vs. proxies (Perdicoulis, 2013a)
^q Expressions such as 'recognised experts' or 'reputable journals' bear no universal meaning
^r 'One-off, two-peer' review is favoured by publishers and authors, but creates *false security*
^s e.g. indexing by commercial service providers
^t e.g. page limitation, production deadlines
^u Typically commercial operations known as 'scientific periodicals'
^v Commercial operations end up hindering the *free* and *timely* circulation of scholarly content
^w This is not favourable to the existing commercial publishing ventures — i.e. the *status quo* journals

2 Guidelines

2.1 Document Editions

For relatively large and 'stable' works such as books, editions are 'quantised' as the first publication and subsequent major revisions (e.g. changes in content, medium, or layout). Minor revisions (e.g. correction of grammatical, syntactic, or formatting errors) are marked by a 'modified on:' date at the *Impressum*^a, and are generally not relevant for referencing purposes.

Relatively short publications (e.g. articles, folios, pamphlets, blogs, reports, software) entail a high volume of minor revisions — whether standalone modifications or synchronisation across related documents — in order to maintain their validity. Such documents typically bear both the initial and 'latest edition' marks, and are referenced as necessary (§ 4).

In the unique case of websites (incl. web ports), structure and content varies significantly with time — potentially much more than any other publication. Still, web entities manage to maintain their public identity as a whole, which bears both the initial and 'latest edition' marks, and is referenced as necessary (§ 4).

^a Statement of the ownership and authorship of a publication (e.g. book, website); similar to a printer's *imprint*

2.2 Copyright and Licensing

Copyright (©) states 'who owns what [idea or data]' with an indication of the time of its obtention, creation, and (when applicable) latest modification — none of which is intended as 'expiration'. As such, copyright is a reminder of respect for the author's work, and the use of copyrighted material is regulated by licences (e.g. , YouTubeTM, PinterestTM).

For unique 'record' documents (e.g. photographs) or distinct editions of books (e.g. '2nd ed. '), the copyright year is that of the publication. For 'live' or rapidly evolving publications such as websites, the copyright is indicated either as the year of the first publication, or the range of years from the first publication to the latest modification ('last updated:' mark on every page footer).

2.3 Authors and Readers

The nature (Perdicoulis, 2014e), niche (Perdicoulis, 2014g), application (Perdicoulis, 2016a), and editorial style (§ 3) of Systems PlanningSM appeal to a special set of authors and readers^a among academics, practitioners, and community members — i.e. *brave* enough to be questioning current practices, *bold* enough to be original, *curious* enough to be exploring 'how' and 'why', and *capable* enough to be judging for themselves (Perdicoulis, 2012, 2013b, 2014e,k).

^a Systems PlanningSM publications are *open to bona fide* and well-intended professionals (Perdicoulis, 2016b), and *barred* to plagiarists, 'desperados' (e.g. 'publish or perish' supporters/ conformists), and other ill-intended parties (e.g. commercial predators)

3 Editorial Style

Systems PlanningSM caters to scholarly publishing^a with quality assurance^b by establishing and following its own *editorial style*.

CasualFlowTM Editorial Process

- Intent:* Publish only when ready
- Practice:* Non-periodical publications^c
- Advances:* Publishing independence — re: editor
- Resolves:* Author stress; hasty or delayed publications

OpenReviewTM Editorial Process

- Intent:* Appropriate scope^d and scholarly rigour^{e f}
- Practice:* Editorial responsibility with perpetual community-wide feedback^{g h}
- Advances:* Publishing independence — re: editor, authors, scholarly community
- Resolves:* Errors; vanity; the false security of 'one-off, two-peer' reviews

ProxyFreeTM Editorial Process

- Intent:* Direct appreciation/ assessment of publicationsⁱ
- Practice:* Inherent merit^j instead of surrogates^k of 'quality' or 'value'^l
- Advances:* Publishing independence — re: publishers, scholarly community, inheritions
- Resolves:* Meaningless or disorienting surrogates (e.g. impact factor, rankings)

LiveFileTM Documents

- Intent:* Document editions with continuous improvement
- Practice:* High-quality media^m with the same rights to improvement as 'apps'ⁿ
- Advances:* Publication quality — re: content^o, format^p, production^q, distribution^r
- Resolves:* Antiquated formats, publication, and maintenance (e.g. errata correction)

^a Guided by the publishing manifesto (§ 1)
^b Special credit to the **3D PolicyTM** — i.e. *diligence, distinction, and dissemination* (Perdicoulis, 2016a)
^c No need for soliciting or delays; shielded from 'productivity' pressures and 'career' ambitions
^d Scholarly content — e.g. relevant and original R&D; no relishing or obscurity; sensible document sizing
^e Responsible writing — e.g. traceability, objectivity, accuracy, and precision (Perdicoulis, 2012)
^f Accessible language — e.g. concise and understandable explanations, appropriately illustrated
^g Opposes the mainstream yet *limited* 'one-off, two-peer' review model (Perdicoulis, 2015b)
^h Inspired by V. Tracz (Rabesandratana, 2013); communication is coordinated by the editor-in-chief (§ 6)
ⁱ e.g. regarding scientific credibility (Perdicoulis, 2015c)
^j e.g. originality, rigour, importance; inspired by the UK REF criteria (REF, 2012, par.37)
^k e.g. impact factor, rankings, 'prestige' indexing (Perdicoulis, 2013c, 2015a)
^l Opinions must be formed directly by the [scholarly] assessors (Perdicoulis, 2013a)
^m Modern and appropriate filetypes (§ 5.2)
ⁿ e.g. errata correction; auditable versioning incorporated in the source files (e.g. .tex, .scriv)
^o e.g. argument, illustrations
^p e.g. updatable documents
^q e.g. research, typesetting
^r e.g. licensing, copyright

4 Logistics

ATTRIBUTIONS Copyright and responsibility of content lie with the respective authors (§ 2.2), while final typesetting and file management are entrusted to the editor-in-chief (§ 6)

DISSEMINATION Systems PlanningSM publications^a are made (a) available at the publisher's website^b and (b) discoverable^c through appropriate *registration^d* and/ or *indexing^e*

REFERENCING The Systems PlanningSM bibliography style (Perdicoulis, 2014f), based on the classic Harvard style, is adjusted for more recent publication formats (§ 5.1)

SHARING For updatable publications (i.e. LiveFileTM Documents), (a) *pointers* to the original URLs are the 'dynamic' option, while (b) digital or print *copies* are best for archiving purposes

SEARCH (a) via the browser's 'search/ find' function; (b) via the site-specific search function at the Systems PlanningSM website^f

^a The dissemination of published content is complemented by the sharing of ideas through *innovation* (e.g. the Academic ScienceTM mission as well as Academic ActivismTM and Outreach SeminarsTM, associated with networking), *praxis* (e.g. coaching, consulting), and *education* (e.g. teaching, mentoring, training) (Perdicoulis, 2014d)
^b Exclusive in distribution due to the *updatable* nature of the content — i.e. LiveFileTM Documents (§ 3); web hosting takes place in two *identical* academic servers, resulting in content but equivalent URLs
^c The discovery of relevant published content is indirectly aided by *cross-referencing* (e.g. documents, registers), *aggregation* of information (e.g. blog entries, thematic frames), and regular (e.g. associated with Academic ActivismTM and/ or Outreach SeminarsTM) or special (e.g. book launch) *networking* activities (Perdicoulis, 2014n)
^d Relevant to serial publications ('journals') through ISSN, following ISO selection criteria (e.g. the Systems PlanningSM journals are *registered* for ISSN with the National Library of Portugal, BNP); not suitable for volumes, as the continuous-improvement editing (§ 3) would produce an unreasonable amount of ISBNs
^e e.g. the Systems PlanningSM journals are *indexed* with Google Scholar
^f Subject to local indexing by Google

5 Publications

5.1 Formats

- BOOKS** Long documents^a
- JOURNALS**^b Thematic series of articles (e.g. practice, concepts, community)
- ARTICLES**^{c d} Short PDF documents formatted for A4 page
- FOLIOS** Long PDFs in the fashion of 'scrolls'
- WEBSITE** The Systems PlanningSM website
- WEBCASTS** Short videos
- SOFTWARE** Non-output files^e
- HEADLINES** Compelling feeds

^a Page layout (e.g. PDF, iBooks), free-flow text (e.g. ePub) — v. filetypes (§ 5.2)
^b Systems PlanningSM journals are exploratory and experimental, so they are designated as 'labs'; consequently, their articles are 'assays' or 'essays' — both from *essayer* [F], to try
^c For the mainstream publication system, the lab journal articles are *scholarly essays* and/ or *technical papers*
^d Typeset in LaTeX with illustrations in TikZ — v. filetypes (§ 5.2)
^e e.g. stencils, source files — v. filetypes (§ 5.2)

5.2 Filetypes

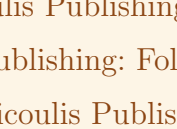
- PDF** page-based formatting ePrint (output)
- IBOOKS** page-based formatting ePrint (editable)
- EPUB** free-flow formatting ePrint (output)
- GRAFFLE/ GSTENCIL** OmniGraffle diagrams/ stencils (editable)
- OPLEX** OmniPlan timeline charts (editable)
- DOTL** Graphviz diagram files (source)
- TEX/ BIB** L^AT_EX digital typesetting files (source)
- SCRIV** Scrivener eBook publishing files (source)
- HTML/ CSS/ JS** Web files (source)

NB: The licensing terms regarding *non-output* files — collectively referred to as *software* — turn more practicable observing that:

- Software is issued 'as is', for personal utility or learning purposes
- Modified binaries can be created for learning purposes, but cannot be re-distributed
- Experience gained by the use of the software may be used to produce new original material
- If necessary and appropriate, credit can be given to the use of the original software in subsequent work

5.3 Insignia

Systems PlanningSM publications, including the operational interfaces (Perdicoulis, 2014d) and the website, are marked with the *stylised combination* of the initials of the founder (Perdicoulis, 2014e):



6 Editorial Team

- EDITOR-IN-CHIEF** A. Perdicoulis^a
- CURRENT EDITORIAL ADVISORS**^b V. Oliveira; J. Glasson; G. Glavas
- FORMER EDITORIAL ADVISORS** L. Palfaman
- EXTENDED COMMUNITY**^c — e.g. academics, students, practitioners (Perdicoulis, 2014g)

^a Communication by email
^b Counselling the editor-in-chief on strategic and/ or tactic matters
^c Feedback should be directed to the editor-in-chief

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Perdicoulis, A. (2016a) *Office*. Perdicoulis Publishing: Folio Division, Technical Collection.
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Perdicoulis, A. (2014l) *FAQ*. Perdicoulis Publishing: Folio Division, Technical Collection.
Perdicoulis, A. (2014k) *Competences*. Perdicoulis Publishing: Folio Division, Technical Collection.
Perdicoulis, A. (2014j) *Outreach*. Perdicoulis Publishing: Folio Division, Technical Collection.
Perdicoulis, A. (2014i) *Cause*. Perdicoulis Publishing: Folio Division, Technical Collection.
Perdicoulis, A. (2014h) *Objects*. Perdicoulis Publishing: Folio Division, Technical Collection.
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