



# The ‘Visions’ document series

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## Abstract

The *Visions* ‘inception lab’ gathers experience from diverse practice to showcase how ideals become reality, and is geared towards mastering the art of ‘dream-come-true’.

## 1 Visions

‘Visions’ are a form of *aggregated* intended outcomes, which can be conceived and communicated succinctly (Perdicóúlis, 2011, pp.94–99). Visions are not ‘filtered’ by rationality yet — they are practically dreams, as in Martin Luther King’s ‘I have a dream’ (Perdicóúlis, 2011, p.95), so there is much freedom in them — and equally much imagination. Important challenges are how to conceive a vision, how to work with such condensed material, how to translate it into other media such maps or indicators, and — most importantly — how to implement a vision, being as ‘ethereal’ as it is.

## 2 The journal

The *Visions* ‘inception lab’ showcases noteworthy examples of visions that have successfully become implemented, from the experience of *people* in a variety of *fields*, regarding one or more *objects of interest*.

**PEOPLE** (a) *artists* (e.g. literature, theatre, cinema, music, poetry); (b) *executives* (e.g. entrepreneurs, administrators); (c) *planners* (e.g. practitioners, consultants, visionaries); (d) *academics* (e.g. researchers, instructors).

**FIELDS** (a) *city* (e.g. spatial planning/ public administration); (b) *state* (e.g. public policy/ administration); (c) *enterprise* (e.g. strategic planning/ business administration); (d) *civil society* (e.g. praxis — science, engineering, law, medicine, literature, journalism, education).

**OBJECTS OF INTEREST** (a) *system* (e.g. city, region, institution, situation, circumstances, state of affairs, substance); (b) *process* (e.g. operation, project, agenda); (c) *plan* (e.g. plan, policy, strategy, action, measure, to-do).

### 3 The articles

The structured exposition of the material in the articles is geared towards mastering the art of 'dream-come-true': narratives report noteworthy conceptualisations and implementations of visions, thus inciting starting points for new visions — as appropriate in an 'inception lab'.

The expository style of the articles could follow the one used in this article, or the majority of the articles in the 'Systems Planning' lab journal suite. A suggestion for the structure and content of the articles is presented below.

**ABSTRACT** 'The [work] is a noteworthy example of [conceiving and/ or] implementing [the vision] in [the context].'

**WORK IN CONTEXT** (a) *The reality*: historical context; (b) *The ideal*: succinct description of the vision.

**ACHIEVEMENT** (a) *Milestones*: important marks of the journey (e.g. from reality to conception; from conception to implementation); (b) *Why and how*: analysis/ explanation — how was/ is the ideal shared? how was it/ will it be implemented? (c) *Technical means*: highlighted methods and techniques (with references) — e.g. describing and sharing the ideal.

**DISCUSSION** (a) Interesting points; (b) trends, patterns; (c) lessons learned; (d) the future.

**CONCLUSION** Brief wrap-up, highlighting lessons learned and launching challenges.

### References

Perdicoúlis A. (2011) *Building Competences for Spatial Planners: Methods and Techniques for Performing Tasks with Efficiency*. London: Routledge.

